

STOP THE ROT

LIFTING THE LID ON INDUSTRY FOOD WASTE

7 million tonnes of food waste occurs in the groceries supply chain, before it even gets to the consumer.

That's enough to end food poverty in the UK.





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JOIN OUR FIGHT AGAINST FOOD WASTE

The food industry is on the cusp of a historic 10-year agreement to cut food waste.

But there's one problem. It looks like it's going to let industry off the hook. The 3 million tonnes of food waste on farms aren't included in the targets at all. And the current plans are to only cut the 4.15 million tonnes of manufacturing and retail waste to a minimum of 3.5 million tonnes - a 12% cut from 2015 levels by 2025.

Industry could do better. There's been a huge focus on what consumers can do to cut their food waste. But the food industry generates about half of the food wasted in the UK. It's time for food businesses to pull their weight.

Supermarkets waste comparatively little in their stores, but their policies have a huge affect on their supply chain's waste. It's time to call on the big supermarkets to sort out their supply chain food waste!

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